





Our Story



DuFlora Agri Products Private Limited is a Hyderabad-based, research-oriented seed company engaged in developing, producing and marketing hybrids for the Indian and International markets. Founded in 2013 by Agripreneurs with a wealth of seed industry experience, we have a strong R&D team and we work on developing hybrids with improved yield, better adaptability, increased disease resistance and attractive consumer appeal.

We follow rigorous standards in Production & Processing to deliver premium quality seeds with highest physical seed purity and best-in-class genetic purity.

We use state-of-the-art equipment and thorough processes to ensure top class grading, maximum seed vigor, best germination and consistent quality.

The company has its head office, processing plant and main R&D campus around Hyderabad. Our marketing footprint is spread across 13 Indian states while our production locations are present across 7 Indian states. We have a strong distributor network of 200 distributors and over 2000 dealers.

We are very thankful to the entire DuFlora family, especially Distributors and Dealers for the whole-hearted support to brand DuFlora since its inception. We look forward to your continued support and best wishes.

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Srinivasan SChief Executive Officer

P. lycetha Madhuki

Geetha Madhuri Punyala

Managing Director





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HOT PEPPER

DF RAJADHANI

- Erect plant with excellent vigor; a super yielder with export quality fruit
- Dark green fruit 7-9 cm in length & 0.7-0.9cm in girth with high pungency; glossy red upon drying
- First picking of dry fruit in 90-95 days after transplant; dual purpose



DF DELUX

- Traditional byadiga type hybrid with very good vigor & excellent color retention of fruit
- Semi-wrinkled fruits 12-14 cm in length with medium pungency; deep red color on drying
- First picking of dry fruit in 75-80 days after transplant; dry segment only



DF - 7070

- Erect plant with prolific vigor & excellent yield
- Dark green fruit 8-10 cm in length & 0.7-0.9cm in girth with very high pungency
- First picking of dry fruit in 85-90 days after transplant; dry fruit is of export quality





HOT PEPPER

DF Haritha

- Erect plant with good vigor & high resistance to LCV & CVMV
- Green fruits 14-15 cm in length & 1.2 cm in girth with high pungency: Apt for fresh Segment
- First picking in 65 days after transplant; Dual purpose



DF - 888

- Compact plant with heat set, high resistance to LCV & CVMV
- Light green fruits 10 cm long & 1 cm girth with high pungency
- Early maturity with first picking in 55 days after transplant; good for fresh segment



DF - 7575

- Compact plant with heat set & intermediate resistance to LCV
- Green fruits 13-15 cm length & 1.7 cm girth with medium pungency
- First picking in 60 days after transplant; Apt for fresh segment



DF ABHAYA

- Erect plant with good vigor & high resistance to LCV & CVMV
- Green fruits 9 cm in length & 1 cm in girth with high pungency
- First picking in 65 days after transplant; Dual purpose



HOT PEPPER



- DF 4345Erect plant with good vigor & excellent yield
- Dark green fruit 7-9 cm in length & 1-1.2cm in girth with very high pungency
- First picking of dry fruit in 95-105 days after transplant dry fruit is of export quality



DF TAJ

- · Erect plant with good heat set
- Parrot green fruits 13-15 cm in length & 1-1.4 cm in girth with high pungency
- First picking in 50-55 days after transplant; more apt for fresh segment



DF RUDRA

- Bushy plant with very high vigor, close bearing and super yielder
- Firm, green fruits with excellent pungency (80,000-90,000 SHU)
- First picking: 65-70 days after transplant & subsequent pickings at an interval of 10-15 days



DF CHANDI

- Semi-erect plant with excellent vigor, excellent dry color & color retention
- Parrot green fruits 13-14 cm long, 1-1.2cm girth & medium pungency
- First picking: 60-65 days after transplant; dual purpose hybrid



HOT & SWEET PEPPER

DF TRISHUL

- Tall, vigorous plant with dense foliage & excellent vield
- Dark green, glossy fruits 9-10 cm in length & 1.2-1.4 cm in girth with medium pungency
- First picking in 60-65 days after transplant; dual purpose



DF ARJUN

- Erect plant with prolific vigor & bearing
- Green fruits 14-16 cm in length & 1-1.5 cm in girth with smooth skin & high pungency
- First picking in 60-65 days after transplant; excellent for dry purpose



DF HERO-33

- Erect plant with good branching & excellent yield
- Attractive, dark green fruits, blocky shaped, firm fruits 11-13 cm long with good pungency
- First picking in 60-65 days after transplant





TOMATO

DF APOORVA

- Semi-determinate plant with strong vigor & excellent rejuvenation capability
- Flat-round, green shoulder, uniformly shaped, attractive deep red colored fruit weighs 90-105g
- First picking: 65-70 days after transplant; a super vielder with good shelf life



DF MAHALAKSHMI

- Semi-determinate plant with strong vigor & good tolerance to TLCV & heat
- Flat-round, firm, attractive dark red colored fruit weighs 80-100g
- First picking: 60-65 days after transplant; a super yielder with excellent shelf life



DF SARASWATI

- Semi-determinate plant, desi type with high resistance to BW & TYLCV & excellent vigor
- Flat-round, deep red color, excellent fruit setting & an average weight of 110-125g
- First picking: 65-70 days after transplant; very high vielder



DF SURYA

- Determinate plant with excellent vigor & a very high tolerance to heat & TLCV
- Flat-round, deep red color, fruit weighs 65-80g
- First picking: 55-60 days after transplant



TOMATO

DF SHIVANI

- Semi-determinate plant with strong vigor & excellent rejuvenation capability
- Flat-round, green shoulder, uniformly shaped, attractive deep red colored fruit weighs 90-105g
- First picking: 65-70 days after transplant; a super yielder with good shelf life



DF HIMABINDU

- Indeterminate tall vigorous plant with high LCV tolerance
- Flat-round, glossy deep red color, firm fruit weighs 85-95q
- First picking: 65-75 days after transplant; excellent & a continuous yielder



DF UTTARA

- Determinate plant with dense foliage, good disease tolerance & TYLCV resistance
- Oval shaped, deep red in color, fruit weighs 90-100g and has good keeping quality
- First picking 70-75 days after transplant & a continuous yielder



DF SITA

- Semi-determinate plant with strong vigor & good tolerance to TLCV & heat
- Flat-round, firm, attractive dark red colored fruit weighs 75-100g
- First picking: 60-65 days after transplant; best keeping and shipping quality



OKRA

DF MALINI

- Medium tall hybrid with high YVMV tolerance, very short internodal distance & super yields
- Attractive dark green, slender, tender fruits 12-15 cm long with excellent keeping quality
- First picking in 45-50 days; good for delayed picking suitable for kharif and rabi sowing



DF KOMAL

- Tall, vigorous hybrid with moderate YVMV tolerance
- Attractive dark green fruits 12-14 cm long with very good fruit weight
- First picking in 45-50 days with excellent & continuous bearing



DF MAYA

- Popular research variety with strong stem, excellent vigor & moderate YVMV tolerance
- Fruits are 10-12 cm long with 5-6 ridges & excellent fruit weight
- First picking in 45 days with prolific bearing



BOTTLE GOURD



DF PRIYA

- Sturdy plant with strong vines; high yielding fruit of export quality
- Attractive green, cylindrical fruit with length of 40-45 cm & weighs 500-600 gm
- First harvest at 60-65 days; excellent shipping quality



DF CHAAYA

- Sturdy plant with strong vines; excellent & continuous bearing
- Attractive green, club-shaped, tender fruit with length of 30-35 cm & weighs 350-450 gm
- First harvest at 50-55 days; excellent shipping quality



DF JAYA

- Vigorous creeper with prolific bearing in Gutka segment
- Green, cylindrical fruit with a length of 20-25 cm & weighs 400-500 gm
- First harvest at 40-45 days; good for long distance transportation



DF SHAMBAVI

- Strong plant with very good vigor & high bearing
- Bell-shaped fruits in attractive green color & weighs 1.5-2 kg
- First harvest at 50 days; very apt for long distance transportation



BITTER GOURD

DF ARANYA

- Popular hybrid, healthy creeper with prolific bearing & excellent fruit quality
- Attractive, dark green, spindle-shaped, spiny fruits 20-24 cm long
- · First picking in 55-60 days



DF NAVYA

- Strong, vigorous vine with good disease tolerance & excellent branching
- Shining green, somewhat blocky fruits 18-22 cm long with non-continuous spines
- First picking in 50-55 days; high & continuous yielder



DF SHREYA

- Excellent hybrid with good disease tolerance and strong vine vigor
- Shining dark green, uniform fruits 20-22 cm long with prominent spines
- First picking in 55-60 days; outstanding yield capacity



DF JULIE

- Strong and vigorous bearing creeper, hybrid is a high & continuous yielder
- Dark-green, attractive, glossy, uniform fruits 9-11 cm in length
- First harvest from 50-55 days; excellent for long distance transportation



BITTER GOURD

DF SAROJA

- Widely adaptable hybrid with very good vine vigor & yield
- Attractive, dark green, spiny fruits 16-20 cm long
- · First picking in 55-60 days



DF MASTANI

- Excellent plant vigor with strong branching, early maturity & high yielding potential
- Dark-green, spindle shaped, blunt-spined, uniform fruits 10-12 cm long with good keeping quality
- First picking in 40-45 days



DF USHA

- · High vine vigor & dense foliage
- White / light green fruits 15-18 cm long with blunt spines
- First picking in 55-60 days



DF KRANTHI

- Extremely popular research variety with very good vine vigor & yield
- Shining dark green, uniform fruits 15-20 cm long with non-continuous, prominent spines
- · First picking in 55-60 days



RIDGE GOURD



DF MEGHA

- Vigorous, strong creeper with excellent fruit setting and prolific yield
- Attractive green colored fruit 30-40 cm in length and 4cm in girth
- · First picking at 45 days; extremely popular hybrid



DF MYRA

- Strong plant with very good plant vigor; excellent yielder
- Ash-green colored fruit with deep ridges 35-40 cm in length and 4-4.5 cm in girth
- First picking at 50-55 days; excellent fruit keeping quality



DF MEENA

- Early hybrid with excellent fruit setting and good keeping quality
- Ash Green colored fruit 30-35 cm in length and 3.5 cm in girth
- Early hybrid, first picking from 40 days after sowing; super yielder



DF INDU

- · Mid-early hybrid with high vigor and good bearing
- Green colored fruit with uniform shape and size of 40-45 cm length
- First picking at 50-55 days



SPONGE GOURD/ SNAKE GOURD



DF DISHA

- Strong plant with good foliage; Excellent fruit set ideal for summer & kharif sowing
- Attractive dark green fruit, uniformly cylindrical, 20-25 cm long & weighs 100-130 gm
- First picking in 45-50 days; a prolific & continuous yielder



DF VARSHA

- Early hybrid with dense foliage & strong vine vigor
- Green fruits are 23-28 cm long, cylindrical & weighs 90-140 gm
- · First picking in 42-45 days; a super yielder



DF RAMYA

- · Early & vigorous growth habit of creeper
- Parrot-green colored, medium long fruits 22-27 cm long & weighs 140-160 gm
- First picking in 45-50 days; excellent yielder



DF SMITA

- Strong, vigorous plant with high yielding potential
- White fruit weighing 300g and 28-30cm length & 5-6cm girth
- · First harvest in 60-65 days



WATER MELON



- Widely adapted hybrid with healthy plant, strong wines & excellent vigor
- Oblong shaped fruit weighing 9-10 kg with crimson red flesh
- Maturity period of 80-85 days & 12-13% TSS



DF ARYA

- Sturdy, dense plant with abiotic stress tolerance
- Attractive, jubilee oval-shaped fruit weighing 8-10 kg with deep red flesh
- Maturity period of 75-80 days with 11-12% TSS & small, brown seeds



DF MADHUMATI

- Early hybrid with good leaf cover protecting fruits & good fruit setting
- Oval, elongated fruit weighing 10-12 kg with deep red flesh
- Maturity period of 70-75 days & 11-12% TSS





WATER MELON

DF GOLDY

- Icebox-sized popular hybrid with high yielding potential
- Dark colored, oblong-shaped fruit weighing 3-5 kg with deep-red flesh & good texture
- Maturity period of 63-68 days & 12-13% TSS



DF DOLLY

- Strong & vigorous vines with good fruit setting and great shipping & keeping quality
- Glossy, dark-colored, oval-shaped fruit weighing 4-5 kg with crimson red, crispy flesh
- Maturity period of 65-70 days with 12-13% TSS & mini-sized seeds



DF BLACK STAR

- Widely adaptable hybrid with great shipping & keeping quality
- Glossy, blackish-green, round-shaped fruit weighing
 6-8 kg with deep red crispy flesh
- Maturity period of 80-85 days with 11-12% TSS









- Widely popular hybrid, plant is strong & has excellent vigor
- Attractive, mottle-green colored, cylindrical fruits 20-24 cm long with crispy flesh
- · First picking in 45 days; a very good yielder



DF NALINI

- · Strong plant with very dense foliage
- Attractive, green colored, cylindrical fruits 19-22 long with smooth skin
- First picking in 43-45 days



DF NAGMA

- Widely adaptable hybrid, vigorous strong creeper with prolific bearing
- Dark green colored, cylindrical fruits 18-20 cm long with excellent keeping quality
- First picking in 40-45 days



DF ARMAAN

- Vigorous, strong vine with high fruit setting ability & tolerance to DM, PM & CMV
- Dark green with light green stripes; tender cylindrical fruit weighs 170-180 gm; crispy, solid flesh
- First harvest in 40-45 days; delicious taste & less seed cavity



PUMPKIN

DF ABHIMANYU

- Flat round fruit, high-yielder with well-developed plants bearing 3-4 fruits weighing 5-6 kg.
- Can be harvested either immature green or fully mature brown based on market need.
- Flesh is yellowish orange in color with a sweet, pleasant flavour & standing ability of 4-6 weeks.



DF DABANG

- Oval to oblong shaped, high-yielding hybrid with ripened fruit weighing 7-9 kg
- Maturity period in 75-85 days & rind is dark green with creamy specks
- · Flesh is orangish yellow with delicious taste



DF RUCHI

- Medium-sized, flattish-round shaped, high-yielding hybrid weighing 3-5 kg.
- Fruit attains maturity in 70-75 days & rind is light green in color with white specks.
- Flesh is yellowish orange with delicious taste & fruit has a standing ability of 10-12 weeks.





RADISH / CARROT

DF ROYAL WHITE

- Popular hybrid, plant has serrated leaves & very good field holding capacity
- Root is smooth & white, 25-30 cm long
- · Maturity in 40-50 days after sowing

DF WHITE BEAUTY

- · Strong plant with very dense foliage
- Attractive, green colored, cylindrical fruits 19-22 long with smooth skin
- · First picking in 43-45 days

DF NANDINI

- Popular research variety, plant has spinach type dark green leaves
- Root is pure-white with no green shoulder, uniform, smooth surface & 15-18 cm long
- Maturity in 30-35 days after sowing

DF GARIMA

- Vigorous narrow leaves
- Uniform, dark red roots
- Excellent taste & red core

DF KURODA GOLD

- Deep orange, cylindrical, sweet roots with minimum core
- Good shelf life, good shipping quality











CLUSTER BEANS / FRENCH BEANS



DF ANANTH

- Extremely popular research variety, bushy plant with excellent vigor
- Attractive, light-green colored fruits 11-13 cm long in clusters of 8-10
- First picking in 45 days; a super yielder with excellent fruit quality



DF SWATHI

- Widely adaptable research variety, sturdy plant with a strong stem
- Attractive, light-green colored fruits 12-14 cm long in clusters of 8-10
- First picking in 45 days; a continuous yielder with excellent fruit quality



DF AVANTIKA GOLD

- · Strong, bushy plant with dense foliage
- Bright, dark green, stringless fruit 14-16 cm long & suitable for long distance transportation
- First picking in 40-45 days with fruit shelf-life of a week



COWPEA

DF VIRAT

- · Strong, semi viny growth with dense foliage
- Fruit is dark green, smooth & shiny with excellent taste
- First picking in 55-60 days & sowing period Kharif



DF KIRAN

- · Strong healthy plant with good vigor
- Light green, glossy pods with 2-3 pods per cluster, good taste & keeping quality
- First picking in 45-50 days



DF GOWRI

- · Strong, vigorous plants with high-yielding potential
- · Long, cylindrical, attractive green in color
- First picking in 55-60 days; Suitable for kharif and rabi sowing





COWPEA

DF RED STAR

- Good vine vigor with high-yield potential & tolerant to Golden mosaic virus
- Dark green, glossy pods, length of 25-30 cm
- First picking in 50 -55 days with a long harvest window; Feb-Mar sowing



DF MEERA

- · Bushy erect branching & tolerant to sucking pest
- Long, green pods with 12-14 grains; Bold and white seeds with black eye color.
- Early maturity helps for second crop; Suitable for kharif and summer sowing.



DF QUEEN

- Bush type plant with early & high vigor; no staking required
- · Reddish brown fruit color and 25-30 cm long
- First picking in 40-45 days





YARD LONG BEANS POLE BEANS

DF CHAMAN

- A vigorous creeper & indeterminate plant with good vine strength & disease tolerance
- Light green fruit & 40-50 cm in length; high-yielder
- Maturity after 70-75 days



DF LISA

- A vigorous creeper & indeterminate plant with good vine strength & disease tolerance
- Attractive, dark green fruit & 30-45 cm in length; high-yielder
- Maturity after 70-75 days



DF TARUNI

- A vigorous creeper & indeterminate plant with highyielding potential & continuous bearing
- Light-green, stringless pods with a bearing of 160-170 pods per plant
- · First picking after 45 days





DOLICHOS

DF KUSHI

- · Determinate, bushy, semi-dwarf plant
- Long attractive shiny green pods 10-12cm long and 1-1.5 cm wide
- First picking in 45-50 days



DF CHITRA

- · Determinate, bushy, semi-dwarf plant
- Attractive shiny green pods 7-9 cm long & 2-3 cm wide
- · First picking in 50-55 days



DF KRITHI

- Vigorous viny growth with dense foliage & early maturity
- 10-12 pods per inflorescence in attractive green color of 7-8 cm long & cylindrical in shape
- First picking in 45-50 days; a super yielder



DF JUHI

- Determinate, bushy semi-dwarf plant with pink flowers
- · Green pods 8-10 cm long
- First picking in 50-55 days



SWEET CORN/MUSK MELON

CORIANDER / PALAK



DF SWEETY GOLD

- Good plant vigor, tolerance to rust & northern corn leaf blight disease
- Fruit is yellow in color, cylindrical shape, 20cm long, weighs 455-470 g with husk & 365-370 g without
- Maturity period of 70-75 days with TSS of 12-13%, good tip filling & kernel shelling



DF DIAMOND

- A vigorous plant habit, cantaloupe segment hybrid, very high yielding variety
- Dense netting, round to oval shape, orange flesh & weighs 1.25-1.5 kg
- Maturity period of 60-65 days, TSS 12-14% & excellent keeping quality



DF GREEN

- · Dense growth with beautiful and strong aroma
- First harvest in 35-40 days
- Year round sowing except in February when bolting could occur



DF TARA

- · Fleshy, rich, dense leaves in uniform green color
- First harvest in 30 days followed by 4-5 multiple cuttings
- Year round sowing except in February when bolting could be observed



ONION / GREEN PEAS



DF RED 104

- Popular research variety & widely adaptable, very apt for Kharif sowing
- Flattish round, red bulbs with mild pungency, medium to large size & TSS of 11-12%
- Maturity in 90-100 days; suitable for export purpose



DF RAMA

- Research variety has excellent stem development with 12-14 leaves on average
- Globe shaped, dark red bulbs with medium pungency, uniform, medium size & weighs 70-85 gm
- Maturity in 100-120 days; a super yielder



DF - 10

- Medium tall plant with well spread lateral branches & tolerance to powdery mildew
- Attractive, green color with 9-10 seeds per pod; tender and very sweet in taste
- 3-4 pickings upon good maintenance



DF GAJAB

- · Improved variety strong plant with high vigor
- Medium sized, round, attractive green in color weighing 80-100 gm
- · First harvest in 40-45 days; super yielder



DF Marketing Activities











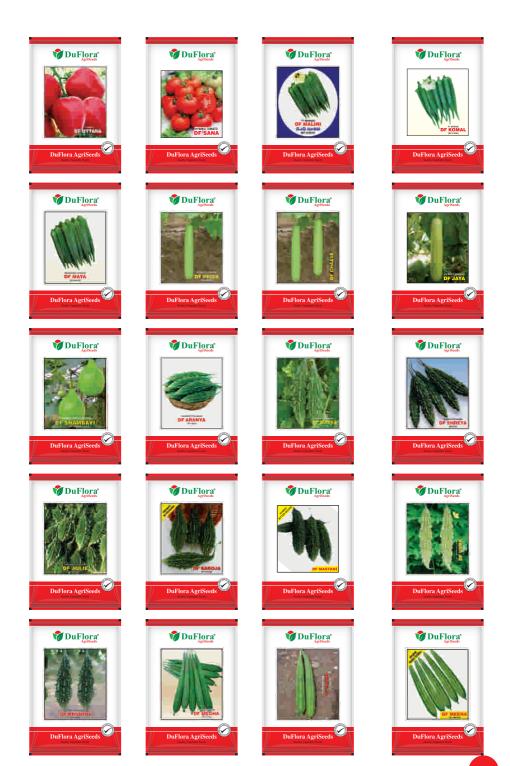


































OTHER RESEARCH / OP VARIETIES

Ridgegourd: Jaipur King: Cucumber: Yellow Wonder
Cucumber: Dharwad Green: Bittergourd: White Long
Okra: Arka Anamika: Tomato: PKM-1, S-22

















DuFlora Agri Products Pvt. Ltd.

Registered Office: H.No. 7-69/2, Sy.No. 318/A, 318/AA, Dandupally Village, Near Konaipally, Manoharabad Mandal, Medak Dist.-502 336. Telangana, India.

Seed Testing Lab, Storage, Processing & Packing Unit: H.No. 7-69/2, Sy.No. 318/A, 318/AA, Dandupally Village, Near Konaipally, Manoharabad Mandal, Medak Dist.-502 336. Telangana, India.

Customer Care Manager: +91-7893 444 567 duflorahyd@gmail.com | www.duflora.com